



Planet Textiles 2015 adds new speakers

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SHANGHAI – Planet Textiles 2015 has followed the announcement of keynote TED.com speaker Hans Rosling with a further three high profile presenters from Adidas, VF Corporation and the Beijing-based NGO: Institute of Public & Environmental Affairs for the annual summit on textiles and sustainability, which takes place in March 2015 in China.

In addition, to Hans Rosling from the Gapminder Foundation who will open Planet Textiles 2015, Ma Jun, director of the Institute of Public and Environmental Affairs (IPE), has also indicated he will speak at the event, along with confirmed speakers Philip Courtenay, senior vice president of apparel sourcing at Adidas Group, and Sean Cady, vice president of product stewardship and sustainability at VF Corporation.

Ma Jun is a very well-known [Chinese environmentalist, environmental consultant, and journalist](#), who received the Goldman Environmental Prize in 2012 and made the list of FP Top 100 Global Thinkers in the same year.

In addition to Cady and Courtenay, speaking on behalf of VF Corp and Adidas respectively, other speakers penned in for next year's event include senior executives at Bayer Materials and bluesign technologies.

[As announced last month](#), the keynote speaker for Planet Textiles will be Hans Rosling, whose award-winning lectures cover contemporary environmental, economic and social world changes, accompanied by animations and graphics of global trends. He also regularly features on the [TED.com](#) platform.

The professor of international health also co-founded the Gapminder Foundation, which converts international statistics into easy to understand, interactive graphics, aiming to promote a "fact based world view".

Planet Textiles 2015 will be held 19 March 2015 at the National Convention and Exhibition Centre, Shanghai, China, and will take place in English with simultaneous translations into Chinese. It runs concurrently alongside Intertextile Shanghai Apparel Fabrics, which is organised by Messe Frankfurt and attracts over 60,000 visitors.

For more information, or if you are interested in registering for, speaking at or sponsoring Planet Textiles, see: www.planet-textiles.com or email info@mclglobal.net.

NOTE for Editors:

Planet Textiles is co-organised on an annual basis by B2B textile magazine publisher MCL Global and international trade show organiser Messe Frankfurt.

MCL Global, publishes Ecotextile News, Sustainable Nonwovens, Detox Deconstructed, Knitting Trade Journal, EcoComposites, Cotton Horizons and the bi-annual Eco-Textile Labelling Guide.

Messe Frankfurt, is Germany's leading trade fair organiser, with 424 million euros in sales in 2009 and more than 1,500 employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries, five branch offices and 52 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events 'made by Messe Frankfurt' take place at more than 30 locations around the globe.

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