



... PRESS RELEASE...

2 February 2010

## Planet Textiles line-up confirmed

**HONG KONG – Representatives from some of the world's leading clothing and textile companies will speak at the debut Planet Textiles event on 18 March, which runs alongside Interstoff Asia Essential in Hong Kong.**

Following a key note address from Cara Chacon, Director of CSR, Patagonia, USA, who will discuss managing sustainable change in a major retail organisation and across the supply chain, the conference will hear executives from leading companies such as Adidas, Lenzing and KIK.

Also available at the Hong Kong Convention and Exhibition Centre will be an 'Ask the Expert Dyeing and Finishing Clinic' during which delegates can sign up for a free 20 minute consultancy from leading Huntsman experts in the textile dyeing and finishing field.

Lyn Ip, Adidas Group, Social and Environmental Affairs Department, Hong Kong will discuss a major brands' own experience of managing change through the supply chain followed by Petra Katzenberger, Head of CSR at KIK, Germany's largest discounter who will reveal a new carbon footprinting initiative. Geoff Collins, Lenzing, Austria will then discuss Sustainable Fibres.

Other confirmed speakers include Simon Weston of Hong Kong-based Fountain Set who will talk about the company's latest regenerated cotton project which will see the first commercially available products launched by retail partners next month and Phil Patterson, Chairman, of the RITE Group (Reducing the Impact of Textiles on the Environment) will speak about how the big brands in Europe and the States can engage more effectively with textile manufacturers in Asia.

There will also be presentations from experts on eco-textiles from leading key organisations such as the Sustainable Fashion Business Consortium – a group of leading Hong Kong-based textile manufacturers, and a senior figure from the China National Textile and Apparel Council (CNTAC), Office for Social Responsibility.

For more information on how to attend or to become a sponsor, please visit:

**Web: [www.planet-textiles.com](http://www.planet-textiles.com)**