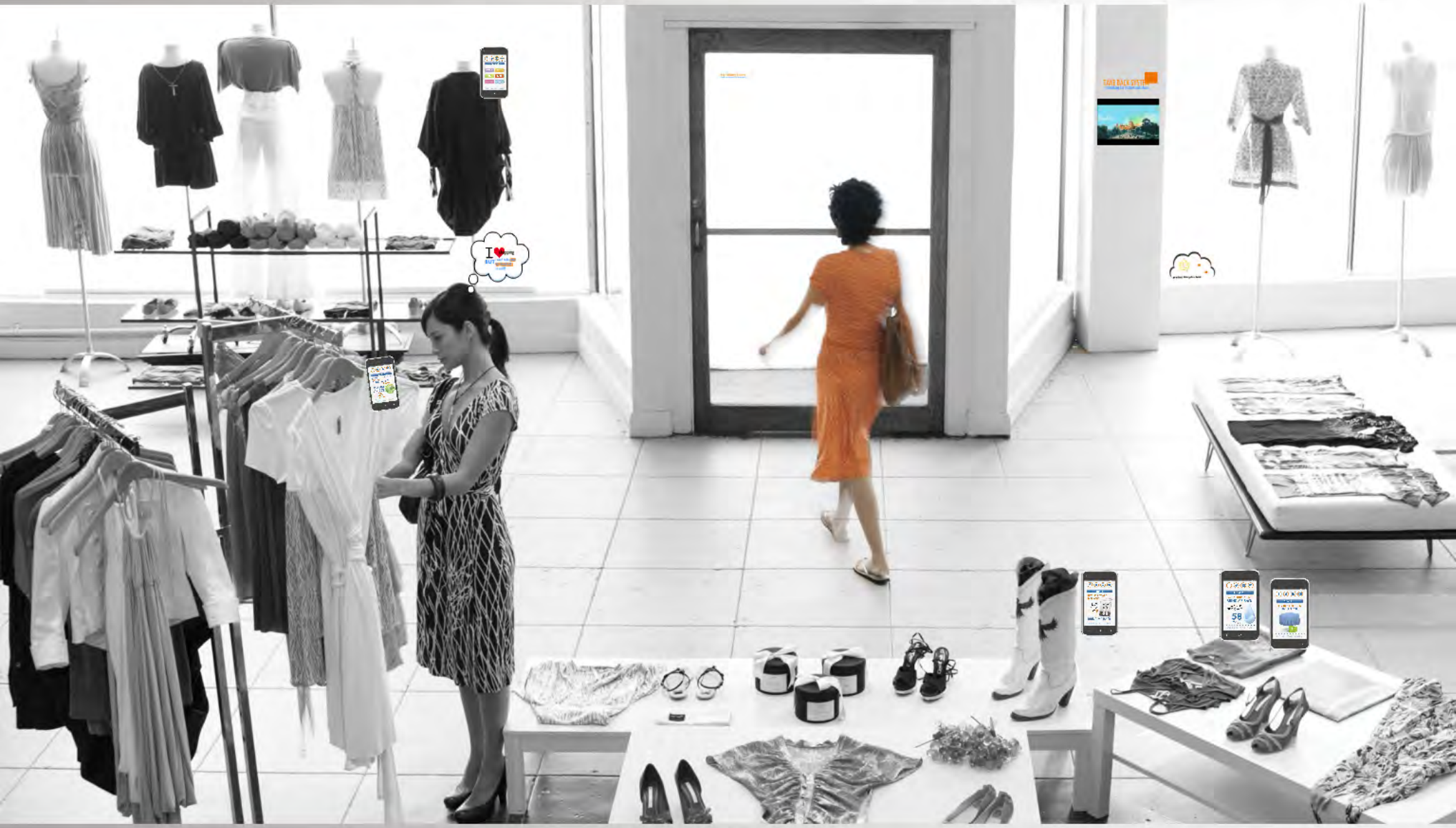
WELCOME

to the

I:CO world

My Talking T-shirt

The mission of Closed Loop for textiles and shoes



Your wardrobe in your pocket like a store

I shopping
BUT I want to be good for the planet as well!!!
REWARD
YOU CAN BRING ME BACK IN THE LOOP
REWARD
FOR BEING GOOD FOR THE PLANET
2$

I ♥ shopping
BUT I want to be good
for the planet
as well!!!

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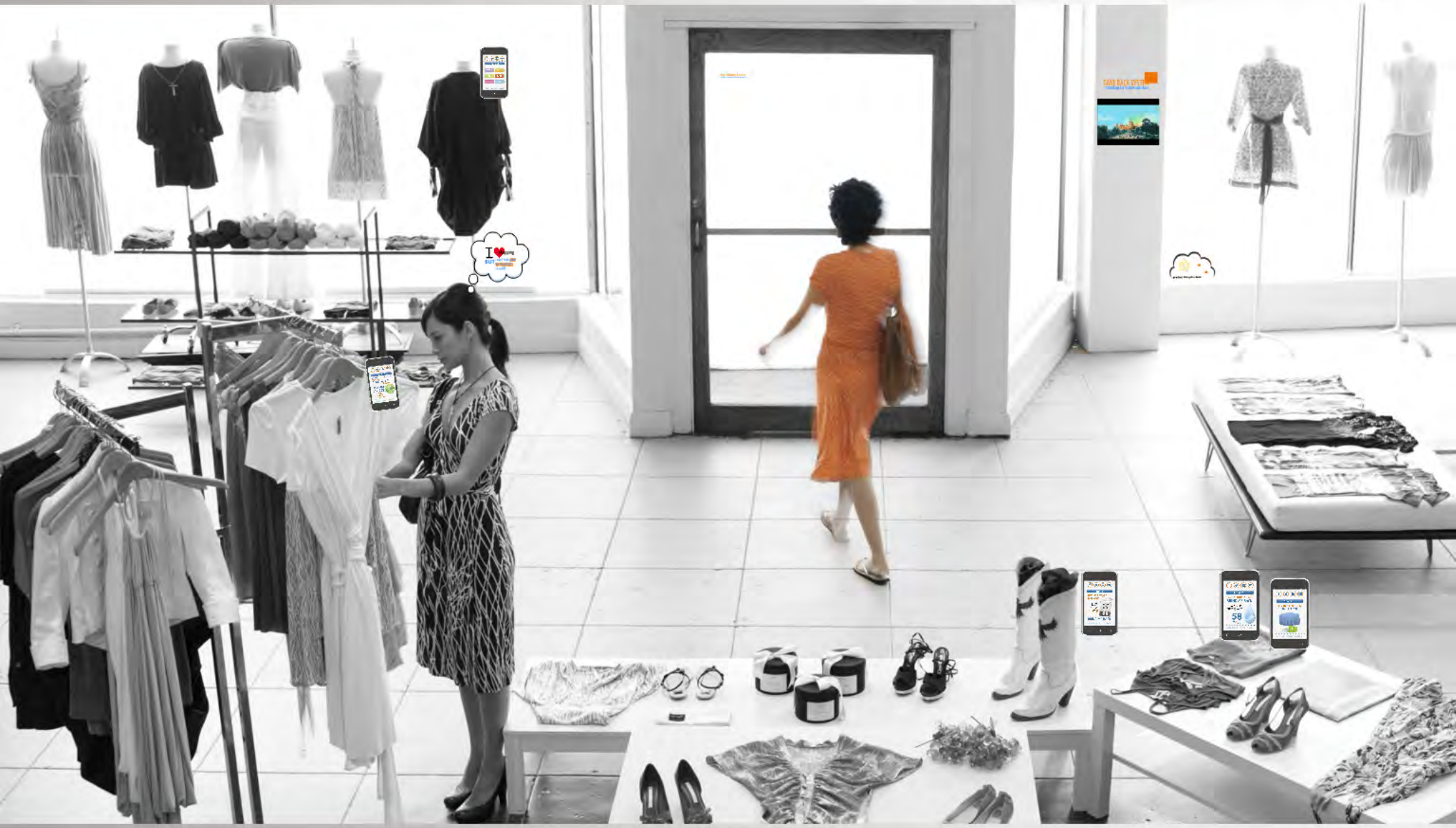


Your wardrobe in your pocket like a store

„being less bad is not being good"
alliance
product lifecycle cloud

7,166,031,082
people on earth

114,328,248,000 lbs
used clothing and shoes

using

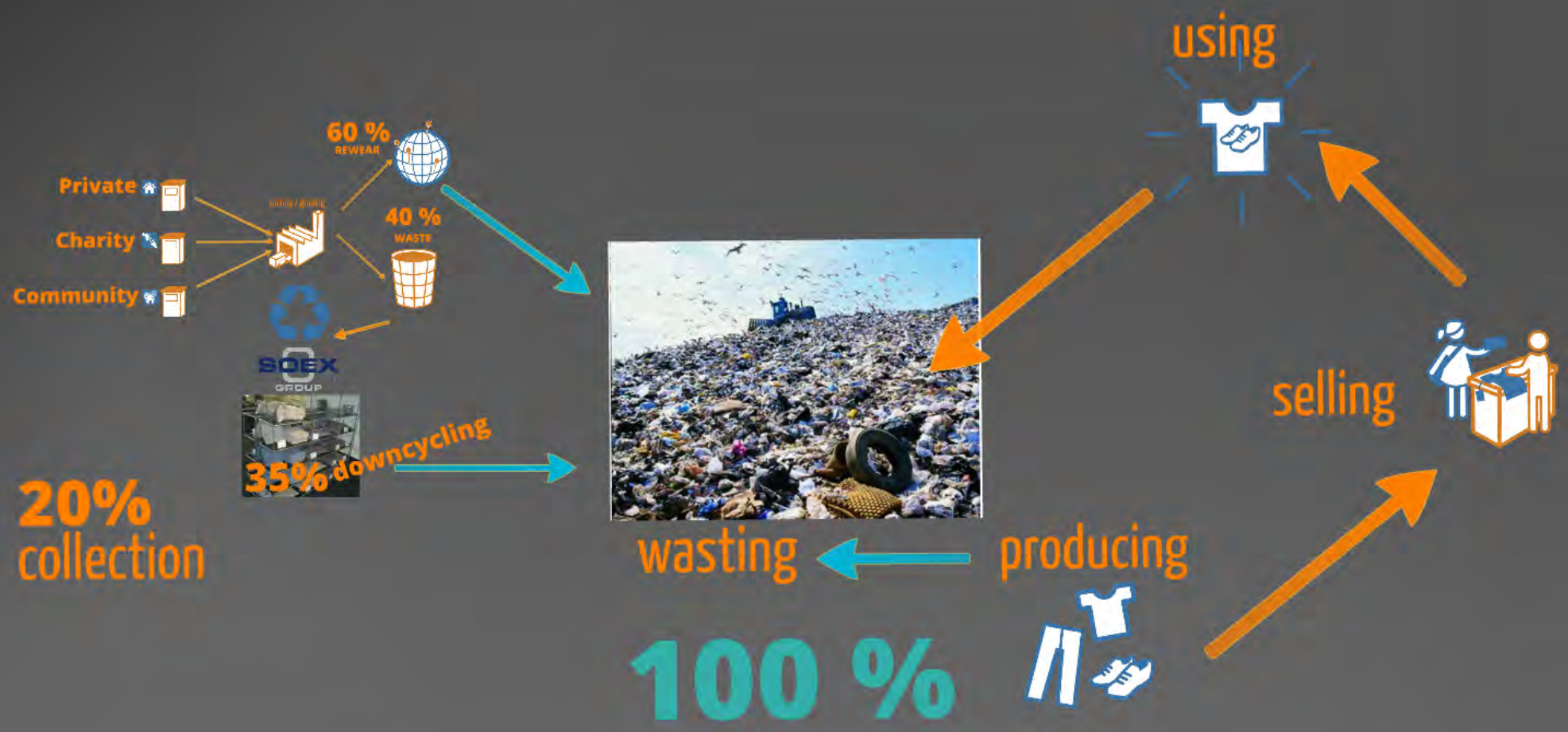
selling

wasting

producing

100 %

60 %
REWEAR
Private
sorting / grading
Charity
40 %
WASTE
Community
SOEX
GROUP
35% downcycling
20%
collection
wasting
100 %


using
60 %
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collection
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producing
100 %

„being less bad is not being good“

Prof. Michael Braungart / Bill Mc Donough / CRADLE TO CRADLE

„being less bad is not being good"
alliance
product lifecycle cloud

I:CO
EVERYTHING
I:CO
EVERYWHERE

TAKE BACK SYSTEM

closed loop for clothes and shoes

TAKE BACK SYSTEM

closed loop for clothes and shoes

TAKE BACK SYSTEM
closed loop for clothes and shoes
product lifecycle cloud

I:CO
EVERYTHING
I:CO
EVERYWHERE

point of sale
point of collect
sorting / grading
SOEX
GROUP
upcycling
producer
rewear

EVERYT

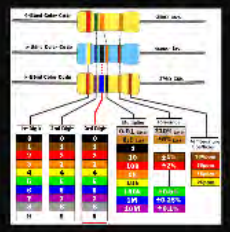
I:CO

wear

sorting / grading

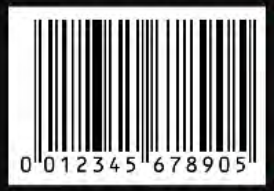
SOEX GROUP

infrared



color code

SDI



optical code

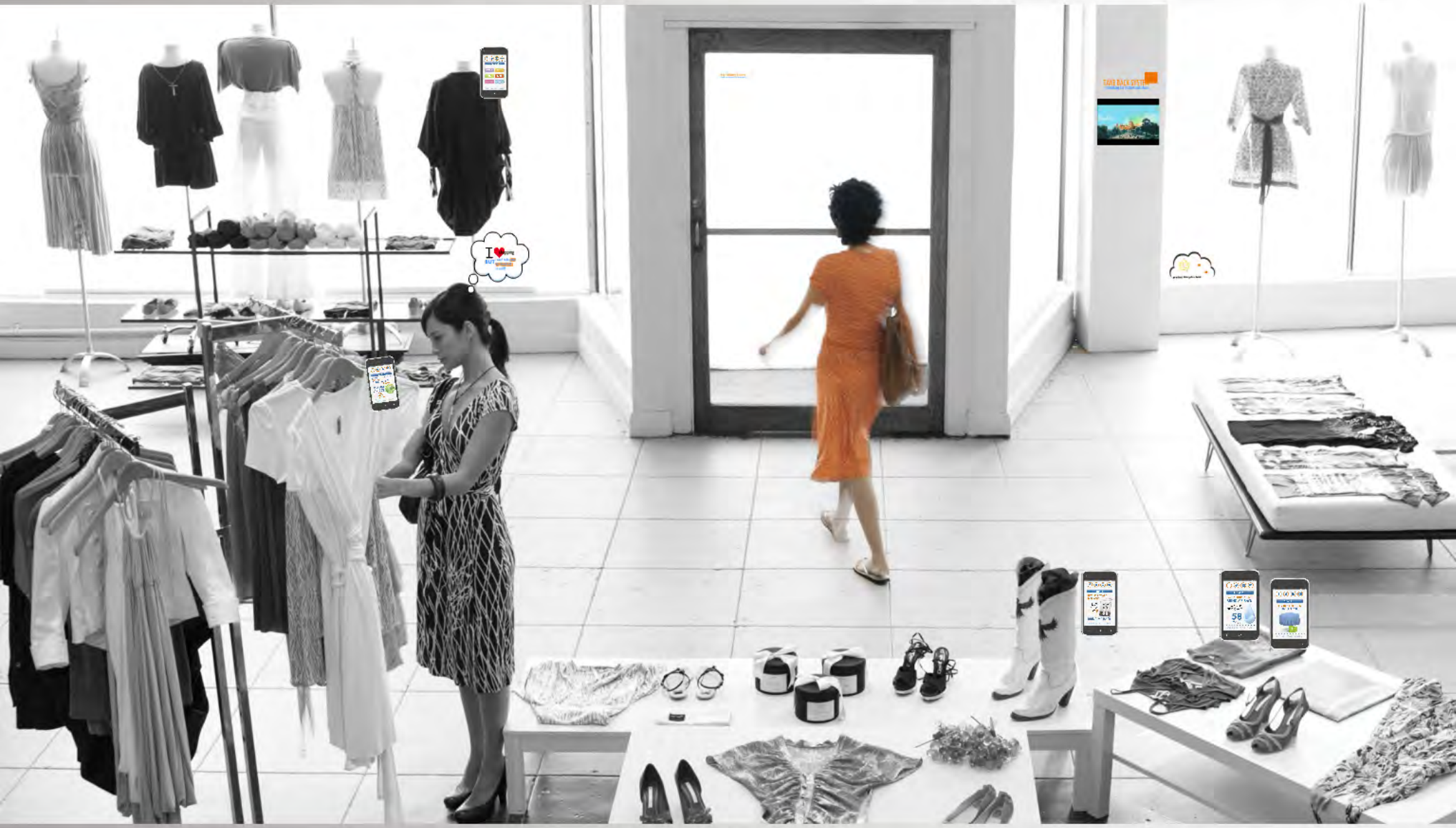
MOM system

most wanted material

multi level radar system

I:CO alliance

product lifecycle cloud



Your wardrobe in your pocket like a store

Your wardrobe in your pocket like a store

ENVIRONMENT
I'M A "LOOP" SHIRT!
BRING ME BACK
I'm saving fresh drinking water for
58
days
RETHINK. RECYCLE. REWARD.
NEXT LIFE
MY NEXT LIFE IS A TABLECLOTH
RETHINK. RECYCLE. REWARD.

2:15 AM
ENVIRONMENT
I'M A "LOOP" SHIRT!
BRING ME BACK
I'm saving fresh drinking water for
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2:15 AM
NEXT LIFE
MY NEXT LIFE IS A TABLECLOTH
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NEWS
HEY I'M 2 YEARS OLD NOW
NEW
in your
store:
BRING ME BACK
RETHINK. RECYCLE. REWARD.

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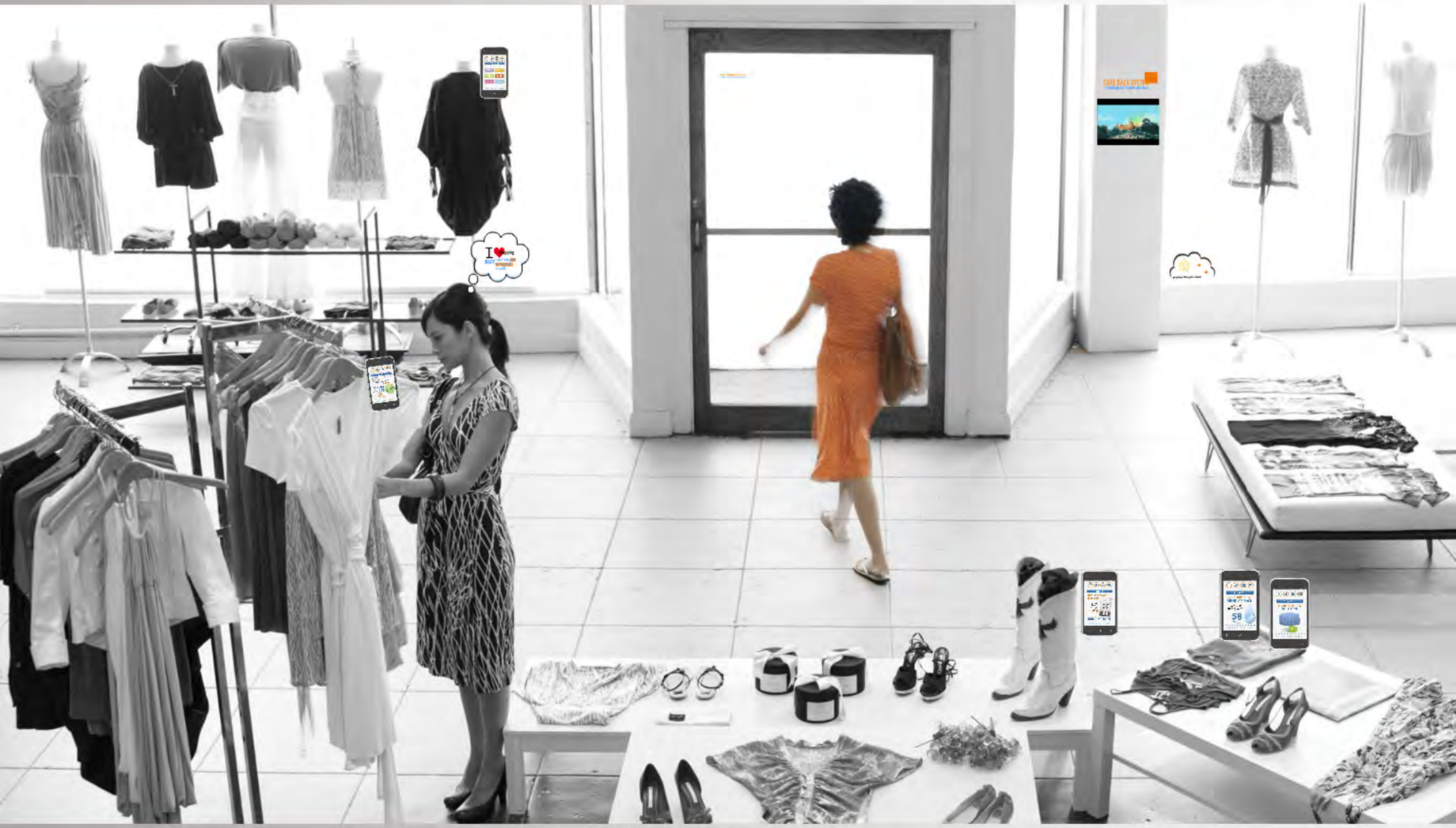
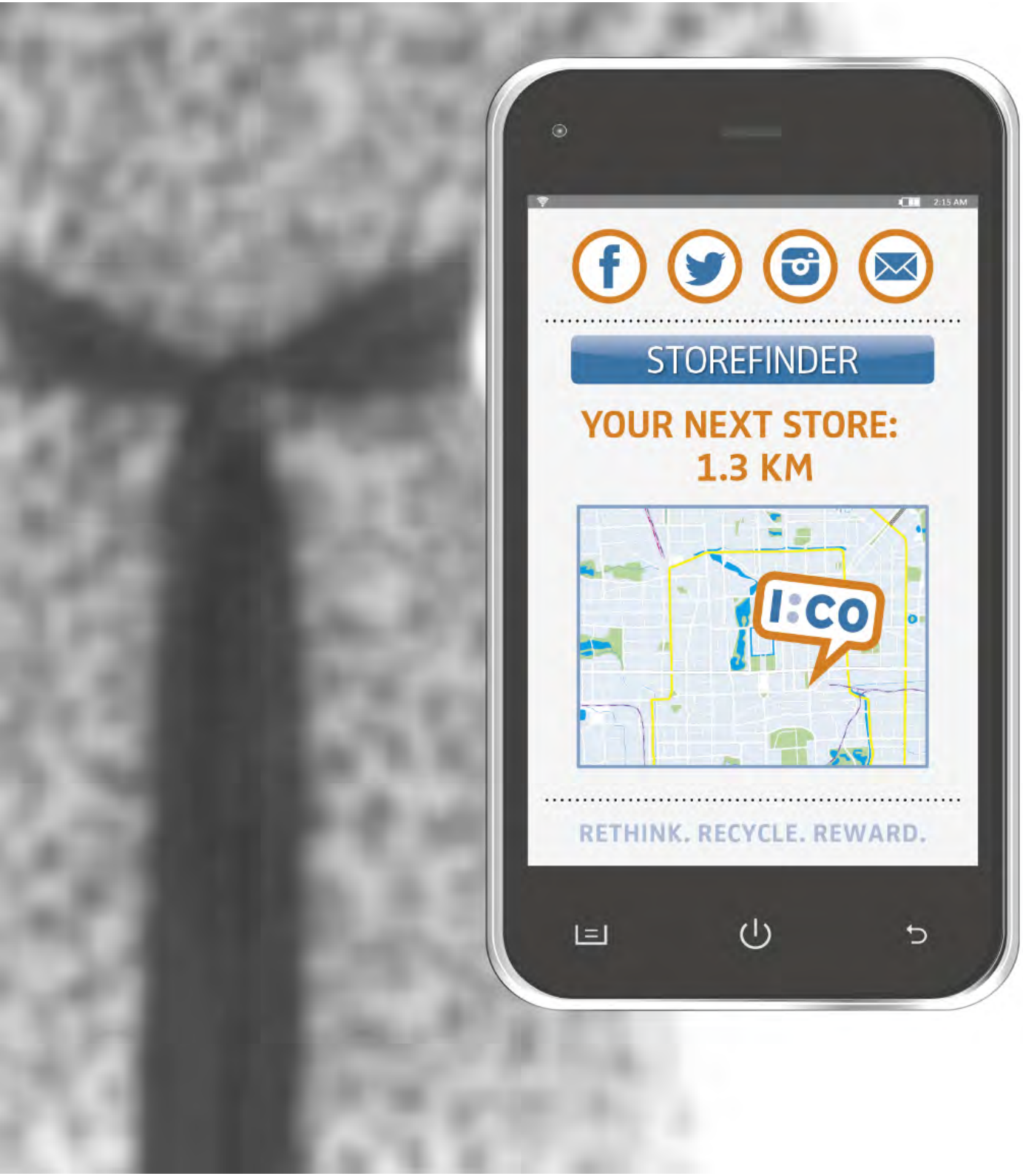


Your wardrobe in your pocket like a store

STOREFINDER
YOUR NEXT STORE:
1.3 KM
I:CO
RETHINK. RECYCLE. REWARD.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EXCHANGE
FAMILY
FRIENDS
SELL
LEASE
SHARE
DONATION
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REWARD
YOU CAN
BRING ME BACK
IN THE LOOP
REWARD
FOR BEING GOOD
FOR THE PLANET
2$
RETHINK. RECYCLE. REWARD.

2:15 AM
REWARD
WHEN YOU WANT TO GET RID OF ME
YOU CAN
BRING ME BACK
IN THE LOOP
REWARD
FOR BEING GOOD
FOR THE PLANET
2$
DISCOUNT FOR THE NEXT PURCHASE
RETHINK. RECYCLE. REWARD.

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YOU CAN
BRING ME BACK
IN THE LOOP
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