

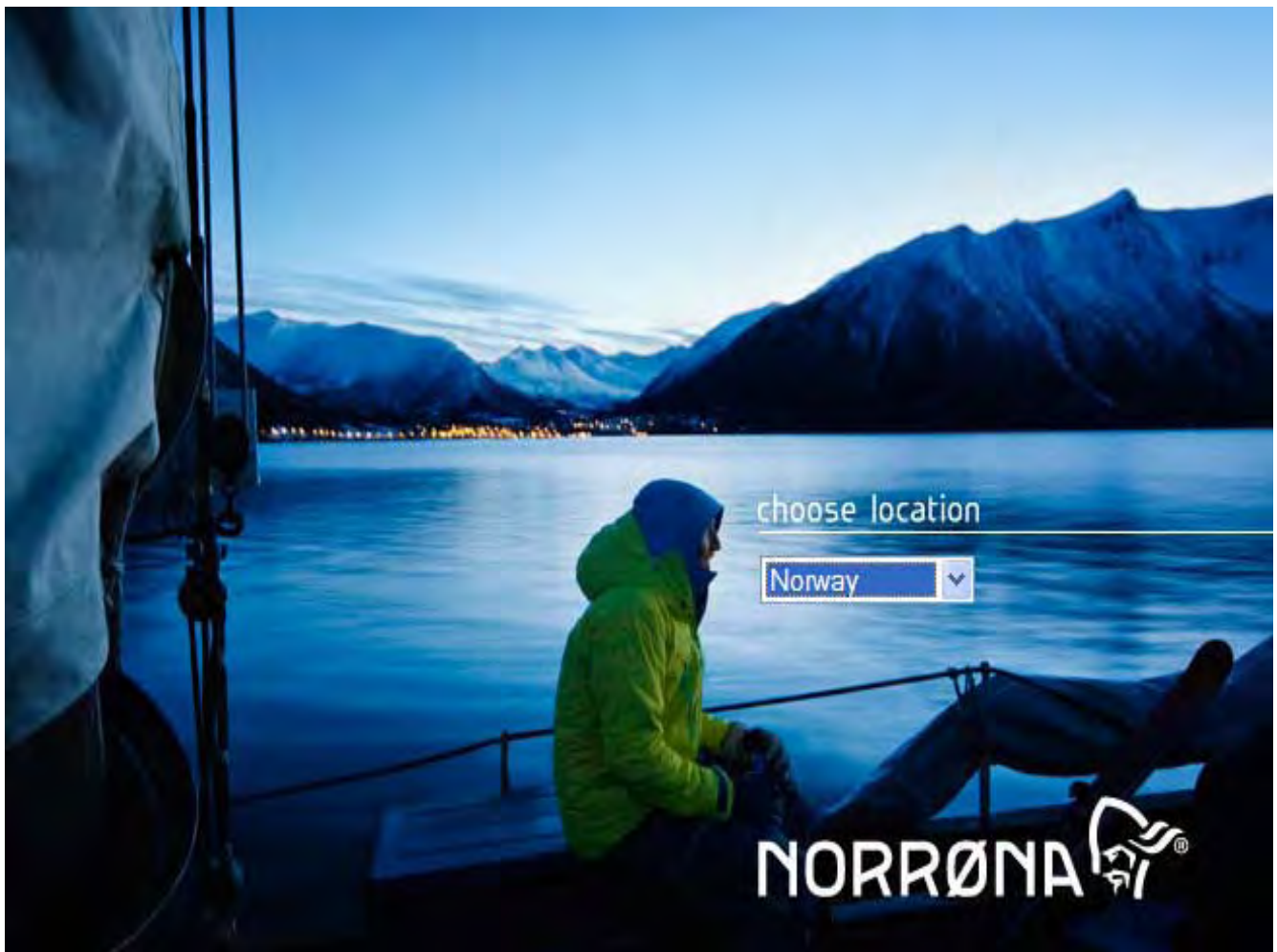
NICE

Nordic Initiative, Clean and Ethical is a joint commitment from the Nordic fashion industry to take a lead on social and environmental issues

Tone Skårdal Tobiasson

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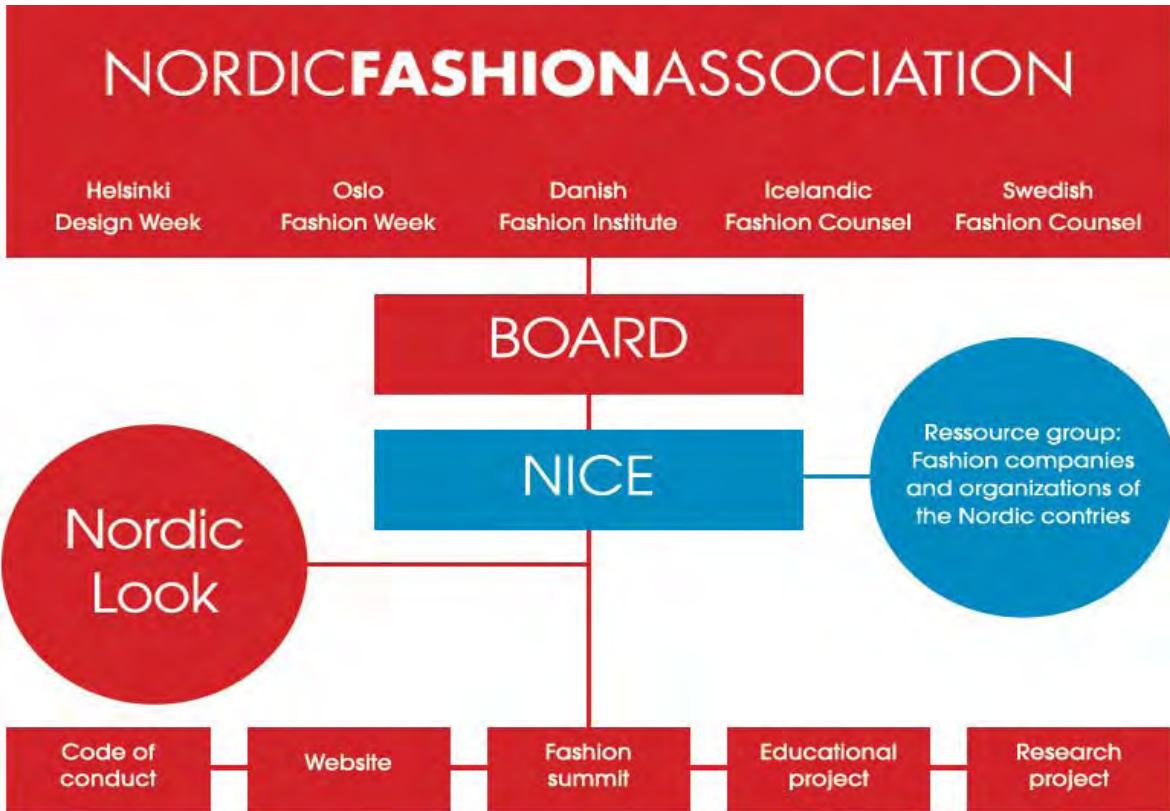


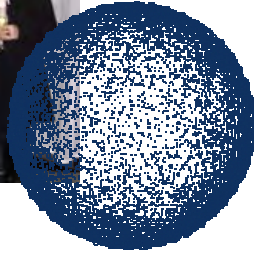


nICE
FASHION

NICE

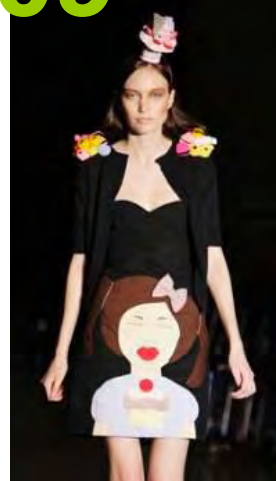
Nordic Initiative Clean and Ethical





FASHION SUMMIT '09

COPI5 COPENHAGEN
UN CLIMATE CHANGE CONFERENCE 2009



”Transperancy is the new green”

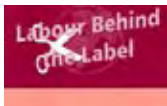


”Radical transparency is the new black”

”Opaque transparency”



Jungle of labels

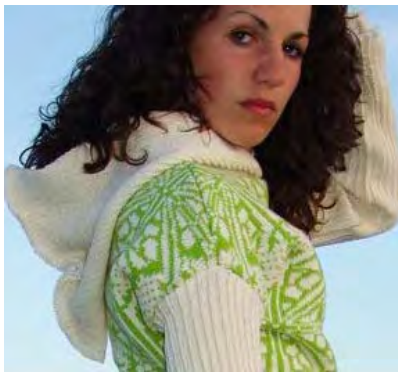


We like wool!



Valuing Norwegian wool





Home > Blogs > Livia Firth



The Green Carpet Challenge

Colin Wins The Bafta! (And I wear Leila Hafzi)



ALSO ON VOGUE.COM

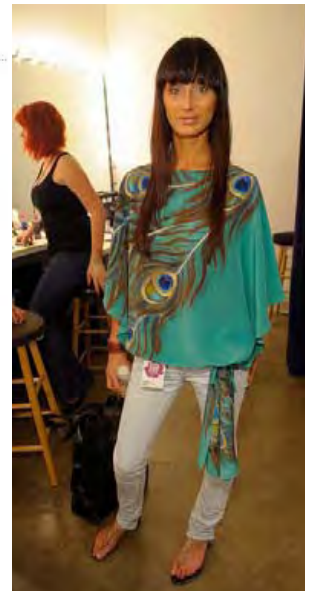
the
VOGUE
blog

Fashion as it happens, reported direct from the team in Vogue House »



OTHER BLOGS

- [The Vogue Beauty Blog »](#)
- [Savannah Miller's Blog »](#)
- [Rupert Sanderson's Blog »](#)
- [Jacquetta Wheeler's Blog »](#)
- [Richard Nicoll's Blog »](#)
- [Paul Smith's Blog »](#)
- [Henry Holland's Blog »](#)
- [Lara Bohinc's Blog »](#)
- [Virginia Bates' Blog »](#)
- [Bella Freud's Blog »](#)
- [Emily Zak's Blog »](#)
- [Laura Bailey's Blog »](#)
- [Liberty Ross' Blog »](#)
- [Yasmin Sewell's Blog »](#)





Textile Waste as a Resource

Redesign?

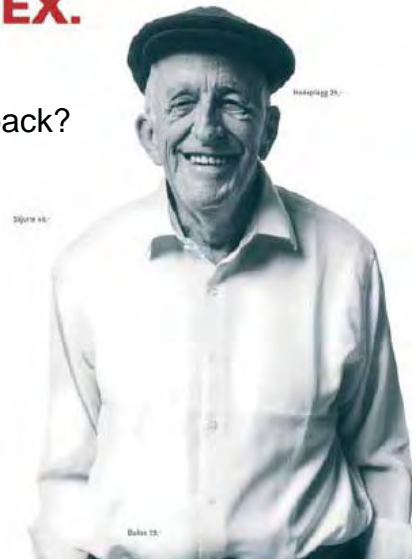
Exchange?

THOU SHALT NOT COVET THY NEIGHBOUR'S BELONGINGS.

WAIT UNTIL THEY ARE AVAILABLE AT

FRETEX.

Take-back?



Fra tekstilavfall til materielle ressurser
- Et «grav-til-vugge»-perspektiv

postmachine
by Pia Myrvoid

The new consumer: The prosumer

To create your interactive dress drag the patterns onto the dresses when you have made your choice of style and design select your size and send us your order

HELP

dresslength

- shorter
 longer

neckline

- higher
 lower

size

- 36
38
40
42
44

price **800 EUR**

ORDER



nb: the lines on the dress are facultative and are not printed when the dress is made

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NICE

Nordic Initiative, Clean and Ethical is a joint commitment from the Nordic fashion industry to take a lead on social and environmental issues

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[more about NICE](#)

[presentation video](#)

consumer

Learn more about ethical and environmentally sound purchase, use and recycling of clothes and other textiles.

[consumer guide](#)

[Guide på norsk](#)

professional

Learn more about ethical and environmentally sound production in the textile industry.

[guide for professionals](#)



ISPO AWARD FOR ECO-PERFORMANCE

31. Jan 2010

Pyua and Patagonia, but also Lenzing's Tencel were the winners when ISPO announced their eco-award winners.



ECO INDEX FOR SPORTS APPAREL

21. Jan 2010

The sports industry in the US are blazing ahead with standards for outdoor products, including apparel which will include guidelines for packaging, product manufacturing and materials used, as well as tools for measuring greenhouse gas emissions, water and waste.

ECOCHIC SHOWCASE IN GENEVA

06. Jan 2010

NICE'S DESIGN COMPETITION

16. Dec 2009

WONDERFUL WONDERFUL HOPENHAGEN

11. Dec 2009

News archive



NICE'S 10-YEAR PLAN

The five Nordic countries have decided to collaborate on a 10-year plan for the fashion- and apparel industry. This is an ambitious plan with both short-term and long-term goals. The plan works within five areas that are critical for our planet,

the people who live on it - but also make good economic sense. Doing the right thing is also good for profits. We hope this 10-year strategic plan of action will inspire, assist and motivate the fashion industry as well as related industries to integrate sustainability and social responsibility in their business processes and practices for the better of society.



WOOL PROJECT

We've called the project "Valuing Norwegian Wool". Starting in March 2010, this project will be launched under SIFO, in cooperation with NICE, among others. The goal is to look at the whole lifecycle of wool, finding new an innovative

approaches to bringing wool to the forefront in textiles again. Wool has been the central textile fibre in Norwegian (and Nordic) history and is still economically important to Norwegian farming, textile manufacturing, retailing and the garment/fashion industry. There is reason to believe that most consumers are unaware of the negative environmental impact of cotton production, as well as unfamiliar with the environmental benefits of wool - which imply a great and unexploited potential.



TEXTILE WASTE AS A RESOURCE

From textile waste to material resources in a cradle to cradle perspective: How can a multidisciplinary approach to waste reduction contribute to reduce the material flow and turning waste into material resources? This is a project that



Raw materials



Production



Transport



Sales/marketing



Use/prolonged use



Disposal/recycling

Welcome to the new web-tool for designers and textile producers

NICE is not a label or a certificate. It is a badge, though, a badge of honour, which binds you to always strive towards more sustainable sourcing, production, logistics and towards transparency. We will help you along the way, but our hope is that you will help us too. Every set-back can be a potential step-forward, if you are willing to share it with others in the same situation.

We will share your stories if you will share them with us. NICE may stand for Nordic Initiative Clean and Ethical, but this a global concern and though we as a geographical cluster would like to be at the forefront in this work - we are humble to the fact that no one can stand alone in the textile industry which reaches every corner of the world and where some of the most severe problems are in countries far away from fashionable stores in Northern Europe.

NICE is a tool. Actually more than a badge. We will give you arenas to meet and discuss your many obstacles (and there will be many!) on your way towards sustainability and transparency. We will not be able to hold your hand every step of the way, but you may be able to offer someone else a helping hand - and by doing so contributing to the over-all goal of this site: Making this world of fashion and garments a nicer place.

"We will not be able to hold your hand every step of the way"



Related links

- [Nordic Fashion Association](#)
- [The Rite Group](#)
- [Ethical Fashion Forum](#)

Recommendations

- Cotton and polyester dominate - consider the alternatives!
- We are drowning in cheap fashion - quality should be the new black!
- Can slow fashion and moving production closer to your market be an option?
- Think through all your logistics and marketing-strategies one more time! (And then one more time!)
- You influence the consumer in the user-phase! Be brave!
- Design can influence the entire life-cycle of a garment!



- Production
- Ethics and culture
- More social issues
- Local crafts
- Production in the future
- Cotton from field to textile
- Conventional vs organic cotton
- Wool in production
- Linen and hemp
- Synthetics
- Rayon
- Other materials and yarns
- Scouring and bleaching
- Textile treatments
- Bioblasting
- Dyeing
- Elemental_textiles
- Enzymes explained
- Treating jeans
- Cradle to Cradle

Production

We are drowning in cheap fashion – do we really need it? Especially in the light of the many polluting processes that production entails, and the working-conditions and low wages associated with the garment industry.

This is of course the most complicated and demanding stage for textile companies, though recent studies have shown that the user-stage is equally important in many respects, when it comes to the ecological footprint of a piece of clothing. But as a designer or clothing manufacturer, you can have a lot of input at this stage, while the consumer generally does not. This is the phase where raw material becomes fibre, then yarn, the fabric and finally clothing. Inputs in to this phase are many, from the actual raw materials to energy, water, chemicals and labour. And the outputs need to be handled with just as much consideration: Waste water, solid waste and emissions to air.

In the clothing industry, the 'refinement' of textiles is very harmful to the environment. Yarns are subject to a great deal of boiling, bleaching and washing in order to strengthen them or make them shine. The dyeing of yarns, materials and garments also forms part of this refinement. Some dyes are highly toxic. Others adhere to textiles only in combination with environmentally polluting additives such as heavy metals. In many developing countries these end up in the environment with the effluent. The printing of a dress or T-shirt, the washing of jeans and the finishing of clothing, e.g. against creasing or mould or to make it fire-retardant, are also processes in which many chemicals and water are part of these same processes and constitute a potential environmental hazard.

“ *The 'refinement' of textiles is very harmful to the environment.* ”

Once one starts to look at the many steps in the production phase, one can almost be overwhelmed, and actually one of the most eco-efficient developments has to do with closed-loop systems that reuse water. A simple thing like recycling (water) generally constitute up to 25% of fabric in the cutting and sewing-phase) or as material for accessories – is another way of avoiding waste.

There are different challenges in the processing. And the challenges will vary locally. If you are a struggling designer, you may chose to keep much of it in order to be able to trace the steps better and to have better control. It may pose a cheap solution... If you click on the different materials again on the page, you will see some of the challenges you will face.

Recommendations

If you chose to produce on the other side of the world, you will have to accept that you cannot control every minute detail. But there are tools you can use, like the ones to the right.

Water is also an issue in most phases of production, but there are many technical advances you can chose. Combining processes is a good rule of thumb.

Tools

[Guidelines](#)

[Better Work - Good Practices worksheets](#)

[University of Delaware's Policies for Apparel Brands and Retailers](#)

Related links

[University of Delaware's Policies for Apparel Brands and Retailers](#)



Chemical tool for textiles

The Norwegian organization HSH (Handel og Servicenæringens Hovedorganisasjon) has developed a chemical tool for textiles, meant primarily to be a tool for buyers - both in smaller stores and big chains. The tool is also useful for consumers and for designers, since it covers more or less all chemicals involved in textile production. The tool also includes worksheets, so one can use these with factories and other suppliers.

[Read more >](#)



How to be NICE

The NICE manual is a comprehensive guide for the Textile Industry, which is meant to assist you in upholding the 13 principles that constitute the Code of Conduct.

[Read more >](#)



Textiles with a more sustainable profile

Eco-Innovative textiles are what we all want, but how do we find them and are they really good alternatives to more conventional materials? NICE has partnered with C.L.A.S.S, which is a unique forum for textiles, fashion, home and design. They have their own home-page that we link to, but we also list below some of their choice contacts.

[Read more >](#)



EcoMetrics from Colour Connections

EcoMetrics is a simple on-line calculator that enables you to compare the environmental impacts of different textile products and processes. If you are pro-environment then EcoMetrics is for you. If you are massively cynical of the green movement then EcoMetrics is for you. And if you are simply confused and want to learn some facts then EcoMetrics is for you.

[Read more >](#)

And of course a Facebook group: NICE Fashion.... Join us!

- Max Jones
- Kirsimari Kärkkäinen (Taideteollinen Korkeakoulu)
- Marianne Randolph
- E. Tone Skårdal Tobiasson (creator)

Members

6 of 544 members

See All



Steven Stiong



Trude Reed



Hanna-design Felting



Annie Myhre



Wenche Lyche



Rebekka Jonsdottir

Photos

4 of 6 photos

See All



Continental in Oslo has recycled curtains in to couture for kids. Cool concept. The thumb-nail is misleading, though...a recycled pic!



Oslo Fashion Week bloggers » Tone Skårdal Tobiasson

oslofashionweek.com

Nå har 350 meter gardinstoff blitt til couture på Hotel Continental. – Det er inspirerende at en veletablert bedrift og en kreativ designergründer kan skape noe nytt sammen, sier hotelldirektør Siv Lunde Kolrud. ...

February 15 at 7:33pm · Comment · Like · Share

worldwide delivery first order!

Like

More Ads



E. Tone Skårdal Tobiasson Vanessa Friedman's weekendpiece following up her talk during Fashion Summit in Copenhagen.



FT.com / Style - Sustainable fashion: what does green mean?

www.ft.com

Vanessa Friedman on the need for a proper definition of sustainable style

February 11 at 3:59pm · Comment · Like · Share



E. Tone Skårdal Tobiasson This was published last fall, but still worth reading!



Is This Style's Sustainable Frontier? - WSJ.com

online.wsj.com

Some Norwegian designers will go to great lengths to grab the attention of the socially conscious -- even if it means making a dress entirely out of milk.

February 10 at 3:24pm · Comment · Like · Share



E. Tone Skårdal Tobiasson He has created a sculpture using 3615 pounds of discarded clothing. Why? Because this is the amount of textile waste created by New Yorkers every five minutes.



Derick Melander - Artist [HQ]

Length: 4:03

Cha