

## Sponsorship Opportunity

**Date : 19<sup>th</sup> October 2011**

**(alongside Intertextile Shanghai Apparel Fabrics)**

**Venue : Renaissance Shanghai Pudong Hotel**

Some of the world's largest clothing brands will hook up with some of the world's largest apparel companies when Planet Textiles event on sustainability takes place on 19th October 2011 in Shanghai, China.

The annual event, which last year took place in Hong Kong is organised by Ecotextile News and leading trade show organiser Messe Frankfurt. It will run alongside the Intertextile apparel fabric trade show which last year attracted over 56,000 visitors.

Senior executives from major clothing brands will be joined by top textile companies from Hong Kong and China, NGO's and Chinese government officials. Delegate space is limited to 250.

Key topics at Planet Textiles will be supply chain transparency and compliance, the efforts of the Chinese denim sector to improve its environmental profile and resource efficiencies including the conservation of energy and water use in China's textile manufacturing sector.

### Target delegates

- + International fashion retailers and brands
- + Buying houses, wholesalers, importers, sourcing agents
- + Manufacturers of apparel fabrics and garments
- + Fashion designers
- + Certification companies
- + Governmental institutions and industry associations

### Sponsoring

Position your brand alongside some of the leading industry figures and key executives involved in the global sustainable textile sector by sponsoring Planet Textiles.

Sponsorship will give you outstanding exposure to a highly influential audience with significant industry buying power.

Take the opportunity to communicate your strong message to both existing and potential new business partners in Asia and show your commitment to the growing sustainable textiles industry.

**Organised by:**



### Gold level sponsor

- ✚ Mention of company during welcome speech
- ✚ Logo appearance on the following:
  - ✓ Main Conference Back-Drop
  - ✓ Welcome slides
  - ✓ Conference signage
  - ✓ All the printing materials to be distributed to the participants
  - ✓ All the conference branding materials
  - ✓ All pre- and post- event marketing
- ✚ Placement of one promotional brochure/item in delegate bag
- ✚ Display of corporate materials at the conference venue
- ✚ 1 year web logo placement on [www.planet-textiles.com](http://www.planet-textiles.com)
- ✚ 7 conference passes

Cost (HKD): 80,000

### Sponsor Lunch Reception

(Exclusive sponsor)

- ✚ 5 minutes welcome speech at Lunch Reception
- ✚ Logo appearance on the following:
  - ✓ Lunch Back-Drop
  - ✓ Welcome slides
  - ✓ Lunch-time slides
  - ✓ Conference Signage & Menu
  - ✓ All the printing materials to be distributed to the participants
  - ✓ All the conference branding materials
  - ✓ All pre- and post- event marketing
- ✚ Display of corporate materials at lunch venue
- ✚ 6 month web logo placement on [www.planet-textiles.com](http://www.planet-textiles.com)
- ✚ 5 conference passes

### Sponsor Networking Reception

(Exclusive sponsor)

- ✚ 5 minutes welcome speech at the Reception
- ✚ Logo appearance on the following:
  - ✓ Welcome slides
  - ✓ Conference signage
  - ✓ All the printing materials to be distributed to the participants
  - ✓ All the conference branding materials
  - ✓ All pre- and post- event marketing
- ✚ 6 month web logo placement on [www.planet-textiles.com](http://www.planet-textiles.com)
- ✚ 3 conference passes

### Sponsor Coffee Break

(Exclusive sponsor)

- ✚ Logo appearance on the following:
  - ✓ Welcome slides
  - ✓ Coffee break slides
  - ✓ Conference signage
  - ✓ All the printing materials to be distributed to the participants
  - ✓ All the conference branding materials
  - ✓ All pre- and post- event marketing
- ✚ 6 month web logo placement on [www.planet-textiles.com](http://www.planet-textiles.com)
- ✚ 3 conference passes

### Delegate Bag Sponsor

(Exclusive sponsor)

- ✚ Logo appearance on ALL Delegate Bags
- ✚ Placement of one promotional brochure/item in delegate bag

Quantity: 250 pieces

Size: **Approx. 425mm (H) x 350mm (W)**

Material: **Green and Eco-friendly Material**

### For more details or special requirements please contact:

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