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Planet Textiles strengthens speaker line-up

SHANGHAI – With less than six months to go till the Planet Textiles event makes its debut in Shanghai, representatives from some of the world's leading brands and trade organisations have confirmed that they will address delegates on a range of issues surrounding sustainability in the apparel and textile industries.

A senior executive from Levi Strauss and Sun Ruizhe, President of CTIC and Vice President of China National Textile and Apparel Council (CNTAC) have confirmed they will be amongst those speakers giving a unique insight into the challenges of sustainability. They will also be joined by Mr Kenneth Lo the Chairman of Crystal Group - one of the largest textile companies in the world and Linda Greer, Director, the director of US consumer group the Natural Resources Defense Council.

Other conformed speakers include Delman Lee, Director, TAL Group (Hong Kong), Phil Patterson, Chairman, RITE Group (UK), and Pat Nie Woo, Sustainable Fashion Business Consortium (Hong Kong).

Several other key global clothing brands from the USA and China and leading Asian textile mills have also indicated they will also join the event, which is being limited to around 250 delegates.

The annual event, which last year took place in Hong Kong, is organised by Ecotextile News and leading trade show organiser Messe Frankfurt and takes place on 19th October 2011 alongside the Intertextile apparel fabric trade show which last year attracted over 56,000 visitors. Key topics at Planet Textiles will be supply chain transparency and compliance, the efforts of the Chinese denim sector to improve its environmental profile and resource efficiencies including the conservation of energy and water use in China's textile manufacturing sector.

There are also still spaces available for further sponsors who will be provided with outstanding exposure to the high level delegates and speakers.

To find out more details about Sponsorship opportunities, [CLICK HERE](#) or for more event details go to www.planet-textiles.com