

# Sustainable Fashion Business Consortium (“SFBC”)

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Planet Textiles  
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# Today's Topic

## Current And Future Challenges To Implementing Sustainable Change In The Textiles Sector



Sustainable Fashion Business  
Consortium (SFBC)

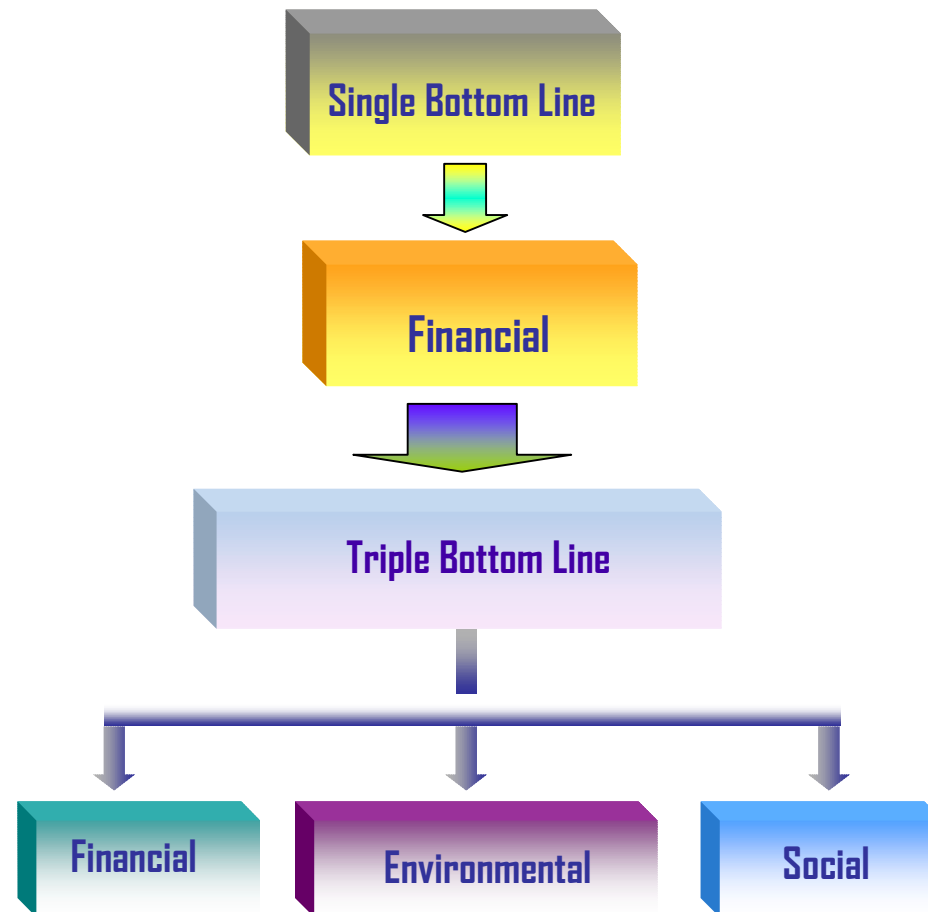
# Challenges Ahead

- **One of mindset**
- **One of structure**
- **One of relationships**
- **Conclusion**



# Mindset Challenges

For most sustainability initiatives remain a nice to have



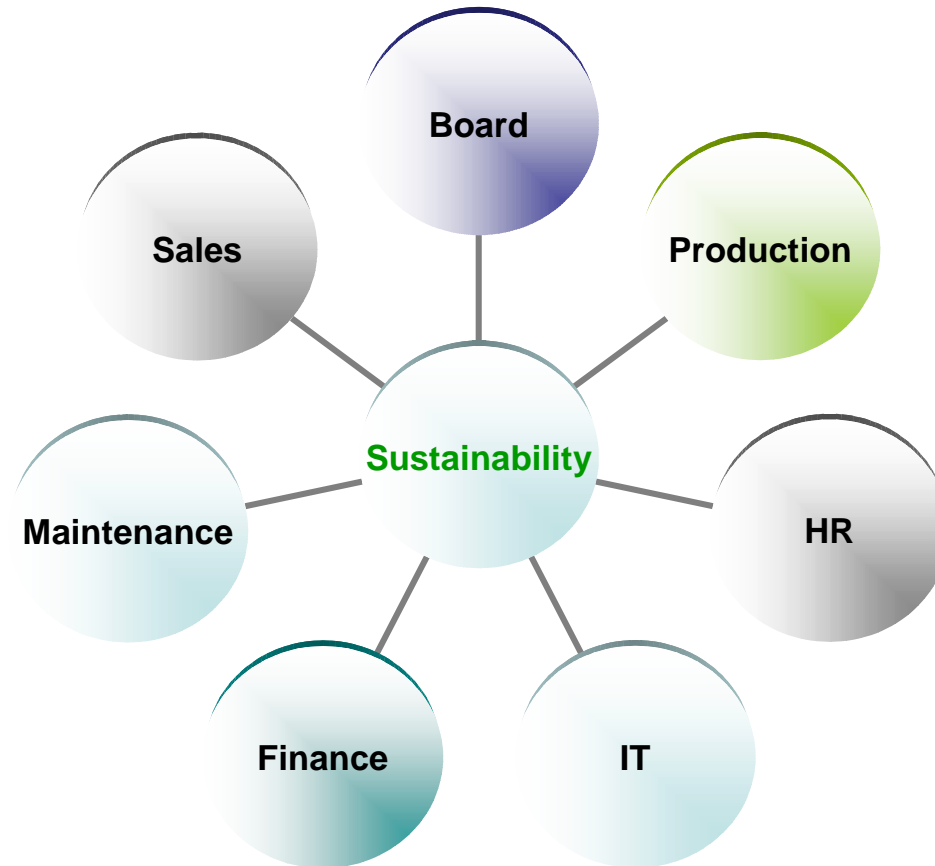
# Mindset Challenges



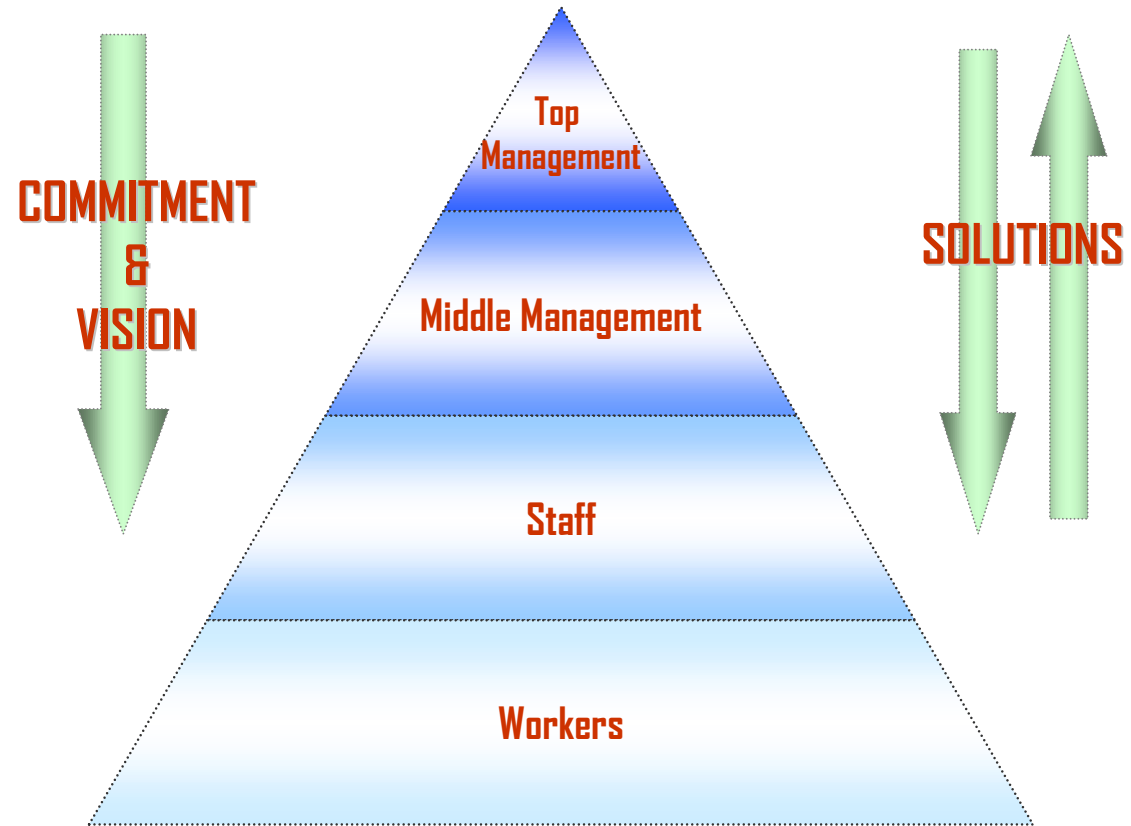
- Understanding that success on each bottom line is not mutually exclusive
- Documentation is critical (Sustainability Reporting)
- Tremendous amount of internal communication required
- Incentives must be aligned to sustainability performance
- Mindset must move into the heart of the organization



# Sustainability at the heart of the company

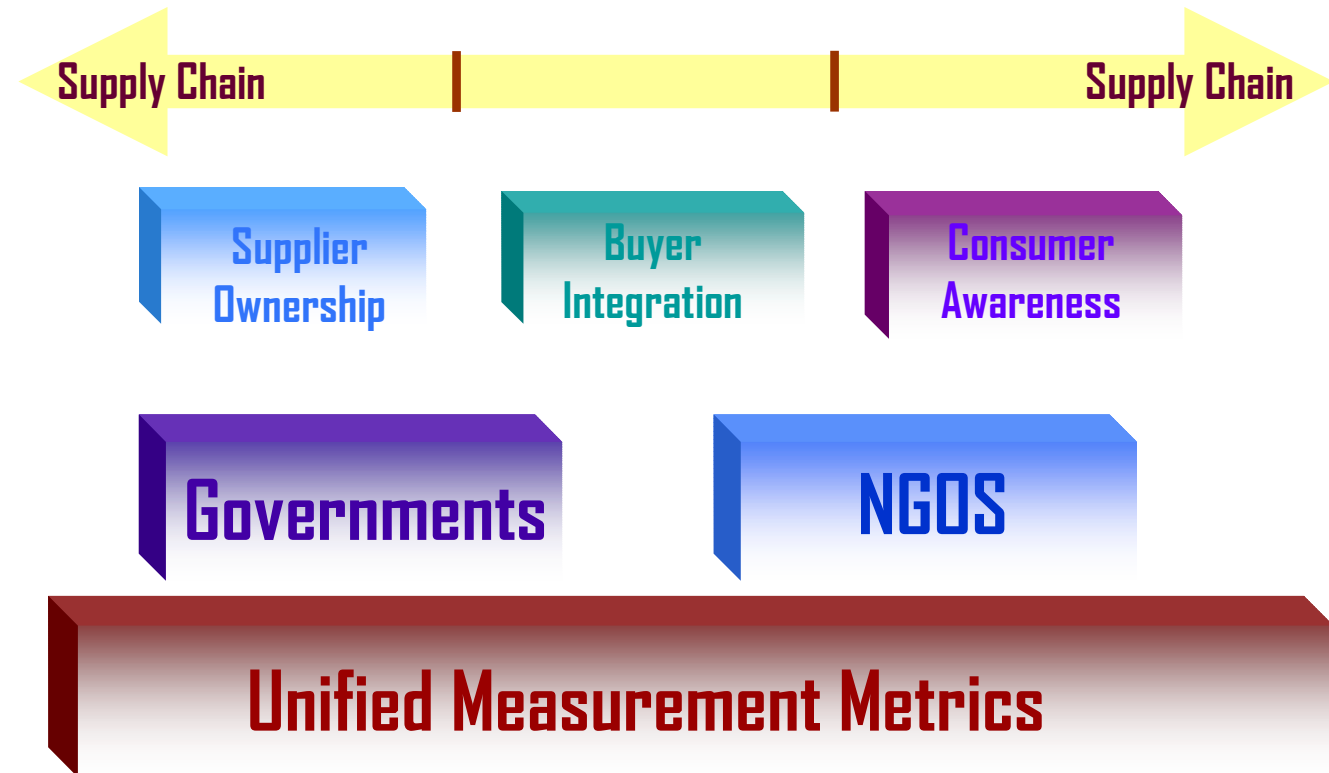


# Commitment to Solutions



# Structural Challenges

- The industry is facing systemic issues regarding sustainability
- Boundaries within the supply chain need to be redefined
- Everyone to focus on their core competencies





# Relational Challenges



## Partnership

Suppliers



Customers

- Partnerships take a long term view
- Partnerships means each side will have give and take
- Partnerships means a change in operation mode
- Case in point :
  - Recycled cotton
  - Australian cotton

# Conclusion

- Mindset within organizations need to change to realize sustainability is a must
- Triple bottomline mindset must filter through entire organization



- Supply chain must move back to focusing on core competencies



- Supply chain relationships must take a long term view and form partnerships to give sustainability a chance.



Building a **Sustainable future** is

everyone's **responsibility**



But all these **GOALS** can only

be **achieved** with **your support**

**Thank you**

