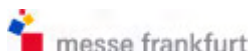


planet textiles



organised by



Sponsorship opportunities

Planet Textiles Conference: Changing the Culture – Placing Sustainability at the Heart of the Organisation

Date: 18 March 2010
Venue: Convention and Exhibition Centre, Hong Kong

Introduction

Planet Textiles is a new international event jointly organised by Ecotextile News, Messe Frankfurt Hong Kong and the Society of Dyers and Colourists (SDC) that is dedicated to improving the environmental and social impact of the global textile and clothing supply chain.

The conference will introduce the sustainability conceptions of major fashion retailers and brands. Delegates will learn about best practice examples and real world experiences from textile suppliers and initiatives. The event will be an ideal networking platform for existing players as well as newcomers in the sustainable textile market.

Planet Textiles will be held in conjunction with Interstoff Asia Essential (17–19 March 2010), the leading trade show for eco-textiles and functional fabrics in Asia. Around 200 textile manufacturers, initiatives and fashion designer are presenting sustainable textile products and solutions to more than 6000 visitors from international fashion brands, retailers, garment manufacturers and fashion designers.

Target delegates

- International fashion retailers and brands
- Buying houses, wholesalers, importers, sourcing agents
- Manufacturers of apparel fabrics and garments
- Fashion designers
- Certification companies
- Governmental institutions and industry associations
- Expected number of delegates: 200

Sponsoring

We heartily invite your company to become a sponsor of the Planet Textiles Conference. A sponsorship will give you outstanding exposure to a highly specific audience. Take the opportunity to communicate your strong message to business partners about your commitment to sustainable textiles.

Gold Sponsor

- Company will be presented as main sponsor of Planet Textiles
- 1 flash presentation during the conference
- Mentioning of company during welcome speech
- Company logo on welcome slides
- Company logo on conference signage
- Display space at conference venue
- 1 year web logo placement on www.planet-textiles.com
- 10 conference passes

Cost (HKD): 80.000,00 HKD

Silver Sponsor

- 1 flash presentation during conference
- Mentioning of company during welcome speech
- Company logo on welcome slides
- Company logo on conference signage
- Display space at conference venue
- 1 year web logo placement on www.planet-textiles.com
- 5 conference passes

Cost (HKD): 50.000,00 HKD

Sponsor Networking Reception (exclusive sponsor)

- 5 minutes welcome speech at Networking Reception
- Display space at location of Networking Reception
- Company logo on welcome slides
- 1 year web logo placement on www.planet-textiles.com
- 3 conference passes

Cost (HKD): 30.000,00 HKD

Sponsor Coffee Break (exclusive sponsor)

- 5 minutes welcome speech at Networking Reception
- Display space at location of Coffee Break
- Company logo on welcome slides
- 1 year web logo placement on www.planet-textiles.com
- 3 conference passes

Cost (HKD): 30.000,00 HKD

For more details or special requirements please contact:

Email: sponsor@planet-textiles.com